

# Shalhavit Simcha Cohen

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[WWW.SHALHAVIT.COM](http://WWW.SHALHAVIT.COM)

## Education

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**University of Edinburgh**, Scotland, UK May 2021

*Doctor of Philosophy in Clinical Psychology (expected)*

*Thesis: "Researching Accessible Multimedia on Mental Resilience for Adolescents"*

**Harvard University**, Cambridge, MA May 2017

*MA in Digital Media Design with Honors*

*GPA: 4.0*

**Bar Ilan University**, Ramat Gan, Israel May 2005

BSc in Molecular Cellular and Medical Biology

## Honors & Awards

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Edinburgh Global Research Scholarship Award (2018)

University of Edinburgh Principal's Career Development PhD Scholarship (2018)

Harvard Dean's List Academic Achievement Award (2017)

Harvard Derek Bok Public Service Prize (2017)

## Professional Experience

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*CEO, Wellbeing Festival* **PosiFest** (2019-Ongoing)

- Directed online festival for worldwide audience during Covid19 quarantine
- Enrolled and managed large team of professionals and postgraduates curating event
- Produced website, music videos, logo, posters, and marketing tools
- Hosted daily live interviews, shares and lectures on multiple online platforms

*Research Fellow, Online Engagement* **Harvard University** (2015-2018)

- Surveyed and compiled effective teaching methods for hundreds of courses
- Translated the findings into a novel tool for professors to enhance class engagement
- Coordinated projects and video for Prof Chris Walsh's *TEDx*
- Teaching Fellow for CSCI E34 User Experience Engineering

*Online Course Designer* **Massachusetts Institute of Technology** (2013-2015)

- Pioneered Massive Open Online Course "MIT Entrepreneurship 101"
- Prototyped new styles of educational video, including drama, dialogue, and comics
- Conducted feedback interviews with 213 students from 51 countries
- Co-Founded blended learning venture "MITx Global Entrepreneurship Bootcamp"
- Generated revenue of more than \$148,000

*Creator, TV Show Host* **Harvard University** (2007-2011)

- Produced educational video series for Sharon and Cambridge Community TV (SCTV, CCTV)
- Garnered the attention of Harpo and MTV to air show on their networks

*Project Director, Research Assistant* **Professor Tal Ben-Shahar** (2007-2009)

- Managed projects introducing *Positive Psychology* to the Israeli military and in high schools
- Translated lectures from Harvard's Happiness course to Interdisciplinary Center Herzliya
- Designed website and coordinated adoption of the course in France and China
- Developed extension of course for religious organizations in Israel
- Directed translation and publishing process of international bestselling book *Happier*

## Public Service

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*User Experience Designer* **Prepify** (2018)  
Conducting UX research for free app helping low income students prepare for college

*Actress* **Different Faces Different voices Film Festival** (2016)  
Different Faces Different Voices film festival winner Super might

*Founder and Producer* **Mental Fitness** (2009-ongoing)  
*Delivering Positive Psychology Free Workshops* at Harvard Hillel and local organizations  
Youtube blog and local Television series (SCTV, CCTV) repackaging mental resiliency research

*Facilitator and Keynote* **One Billion Rising** (2015-2016)  
Interactive exhibit facilitator, community building, leading safe space dance festival

*Educational project director* **United Nation's UNESCO** (2013-2016)  
Collaborative Interactive Exhibit Artist and performer, promoting body diversity

*Coordinator* **Harvard University Theatre** (2015)  
Recruiting for UNESCO's Director Guila Clara Kessus of Eli Weisel's World Premier Event

*Producer* **Harvard University** (2009-2012)  
*Happifying Harvard*: executed projects aimed to promote student & public well being

## Invited talks

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Commencement Keynote – Springfield Commonwealth Academy(2018)  
Featured Speaker - Multi-service Eating Disorder Association (2018)  
Keynote Speaker - Israeli Ministry of Education (2017)  
Keynote Speaker - One Billion Rising Pensacola (2016)  
Keynote Speaker - Hadassah 100-year kickoff event (2014)  
Guest lecturer - Baruch College of NY, Tufts U, MIT, Harvard-Smithsonian, UVM (2007-2016)

## Certificates

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Harvard Women in Business - Associate, one-year training program (2010)  
Miss Fitness of Israel 2011 - *Fitness Competition*, Proportions and Aesthetics Category (2011)  
Presentense Institute - *Intern*, Incubator for Social Entrepreneurship (2009)  
Sadie Rennert Women's Institute for Torah Studies - *Scholar Resident* (2007)  
The National Nature Reserves - *Certified Tour Guide* (2001-2008)  
The Jewish Agency of Israel - *Certified Educator* (2001- 2006)

## Skills

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*Languages*: Fluent in English and Hebrew (MT)  
*Software*: Final Cut 7/X, Movie Maker, Excel, GarageBand, Picasa, Canvas, Ableton  
*Social Media*: Public figure & Vlogger: Facebook, YouTube, Twitter, LinkedIn, Google+, IG  
*Visual Arts*: Design, video, photography crafting, fine arts, logo illustrations for 10+ agencies  
*Model*: Crowned "Miss Fitness Israel 2011" and featured in international news outlets  
*Performance Arts*: Acting, dancing, and featured on IMDB for *Super Might* (2016), *Lady in White* (2013), *Radial Blur* (2013)  
*Musician*: PsyPop& PosiPop music videos on wellbeing, aired Spotify & Apple Music (2020)